

# TIMTED 2019

## TIMIȘOARA

## CALL FOR PAPERS

**International Conference TIMTED 2019**  
“Current Economic Trends in Emerging and Developing Countries”  
Timisoara, Romania, 6-8 June 2019



The Faculty of Economics and Business Administration, West University of Timisoara, and the East-European Center for Research in Economics and Business (ECEB) are pleased to invite you to attend the International Conference “Current Economic Trends in Emerging and Developing Countries” (TIMTED-2019).

The conference addresses to all academics, teachers, researchers, PhD students, and to professionals as well, from all over the world, and it will take place on 6-8 June, 2019. The conference aims to provide participants with a high quality scientific context and to facilitate debates and exchange of ideas and opinions on contemporary social problems: globalization, the capricious and dynamic organizational environment, development of digital technologies etc. The conference encourages interdisciplinary research based on economic and business science, related to other fields such as sociology, political science, psychology, anthropology, digital technologies etc

### ACCEPTED PAPERS

The authors may send full papers or extended abstracts which will be first evaluated by the Conference reviewers. Extended abstracts of 1600 to 2200 words must have the same structure as full papers (introduction, literature review, methodology, results and conclusions). A maximum of two papers may be submitted to the conference by every participant, as sole author or co-author. Only original papers are accepted for conference participation, related to the proposed topics, or focused on other topics in economics and business.

However, the choice of titles is recommended to consider areas or topics listed as follows.

### MAIN TOPICS

#### 1. Accountancy and Audit

- Corporate reporting
- Auditing and corporate governance

#### 2. Economics

- Cyclical, competitiveness and growth.
- Competition and cooperation. Game theory
- Modeling economic processes

#### 3. Finance

- Corporate finance
- Public choice
- Financial markets and Banking

#### 4. Management

- Management in the digital era
- Strategic and compared management
- Organizational management in the hospitality industry

#### 5. Marketing

- Strategic and relationship marketing
- Consumer behavior and experiential marketing
- Digital marketing and social media

#### 6. Business Information Systems

- Business Information Systems in organizations
- Big data, data mining, Business Intelligence

#### 7. Sustainable growth

- Economic growth and sustainability
- Socioeconomic challenges
- Small open economies

**RICHARD  
PETTINGER**

University College  
London,  
United Kingdom



**SASCHA  
KRAUS**

ESCE International  
Business School,  
France



**JESÚS  
LÓPEZ-RODRÍGUEZ**

Universidade  
da Coruña,  
Spain



**RITA LAURA  
D'ECCLÉSIA**

Sapienza University  
of Rome,  
Italy



**DEADLINES**

- **20 March 2019** – submission of full paper / extended abstract
- **10 April 2019** – notification regarding paper acceptance / rejection
- **30 April 2019** – registration and payment
- **6-8 June 2019** – conference dates

**CONFERENCE FEE**

The conference fee is 100 Euros per participant and it includes: attendance, conference bag and materials, coffee breaks, participation to Gala Dinner. PhD Students pay a reduced conference fee of 50 Euros per participant.

The two-day conference programme will include a plenary session, parallel sessions, coffee breaks, a conference dinner, and a guided tour of the beautiful city of Timisoara and its surroundings.

**IMPORTANT NOTES**

Full papers or extended abstracts shall be sent in Word or PDF version at [timted@e-uvv.ro](mailto:timted@e-uvv.ro)

For the papers accepted in the conference there is the possibility of publication in the journals:

**Timisoara Journal of Economics and Business**  
**Journal of Heterodox Economics**

These papers will be reviewed according to the internal review criteria.

The conference official language is English. For any questions or inquiries please send us an e-mail at [timted@e-uvv.ro](mailto:timted@e-uvv.ro)

For more information please visit the conference website [www.timted.ro](http://www.timted.ro) or contact us at [timted@e-uvv.ro](mailto:timted@e-uvv.ro)

**VENUE**

West University of Timisoara  
Faculty of Economics and  
Business Administration  
J.H. Pestalozzi Street 16  
300116 Timisoara  
Romania  
[www.feaa.uvt.ro](http://www.feaa.uvt.ro)